The mission of KOZHYA is to enhance the efficacy of active ingredients in skincare. As serums with a high concentration of active ingredients have become a must-have step in our modern-day skincare routine, the key question for KOZHYA is how potent and powerful are the active ingredients and how deep do they go into the skin?

With an aim to revolutionise the world of skincare, KOZHYA is introducing the world’s first new portable skincare atomiser, KOZHYA AIR, that uses pressure-based technology to break active ingredients, the specially developed KOZHYA Active Serum, into micro-particles for better skin absorption.
NEXT GENERATION SKINCARE

KOZHYA AIR is developed to nourish the skin through a spa-like experience of oxygenation. KOZHYA AIR delivers micro-particles of the efficacious KOZHYA Active Serum deep into the skin, aiming to correct existing skin conditions, protect healthy skin and prevent future damage.

NATURE MEETS HIGH-TECH

The application with KOZHYA AIR is not only efficient, but also convenient and hygienic. With KOZHYA AIR application the serum is not left sitting on your fingers or in the palms of your hands, but is applied directly onto and deep into your skin.

Laboratory-validated product performance:

- 38% better penetration
- 48 hours serum activity in skin after the serum is applied

The elegant, sleek design of the KOZHYA AIR device reflects the essentials of KOZHYA

naturalness
purity
high standards

Encouraging microcirculation and increased cell turnover, its natural ingredients are packed full of skincare benefits and working at the deep levels of your skin.
SOURCED FROM ASIAN FOREST AND DEEP BLUE SEA. ENHANCED BY TECHNOLOGY

Our quest for beautiful and healthy skin has taken KOZHYA unto an exciting journey of learning about ancient natural beauty secrets deeply rooted in Asian cultures.

KOZHYA Active Serums contain only highly concentrated pure ingredients and water. It is 99% natural, does not contain harmful chemicals, synthetic oils, alcohol, parabens, or fragrances.

SNEAK PEAK OF THE INGREDIENTS

The KOZHYA Active Serum formulation consists of efficacious beauty boosters, botanical blends of Vitamin C, hydrating healers and radical radiance ingredients from the nature.

Ganoderman Lucidum (Reishi Mushroom) high polysaccharide content helps to smooth lines and high anti-oxidants are both anti-inflammatory and boost cell turnover.

Laminaria Japonica provides for antioxidant effect & helps eliminate toxins from the skin.

Marine Algae conditions skin by helping skin retain its moisture content.

ENHANCING YOUR NATURAL "WOW"

Scientific results for KOZHYA AIR show how its technology and specially formulated serum can enhance your skin:

73% more brightness and even tone
Skin 5 x more nourished without the weight
Pores 6 x less clogged
50% firmer and more elastic skin
96% more refreshed skin
KOZHYA STORY

KOZHYA was created by Yoanna Gouchtchina, an entrepreneur with focus on creatively using technology to enrich daily life. While being a busy mother of two, but wanting to have healthy looking skin, she needed a personal skin care routine that was natural, truly effective and convenient.

ADVANCED SKINCARE BACKED BY SCIENCE

KOZHYA Active Serum formulation has been developed by cosmetic scientists from Germany, with long-standing research record in cell biology, chemistry, and dermatology. They combined their breakthrough research findings and incorporated them in our unique formulation. Each high-quality ingredient is selected with care, and carefully evaluated for efficacy.

SPA-LIKE-AT-HOME SKINCARE

Perfect for use in the morning or evening with a 2-3 minute treatment, KOZHYA AIR is ideal to add into any routine.

For press materials or any other questions please drop us a note at: contact@kozhya.com